

WhoHack

#whohack2013

MeGusta

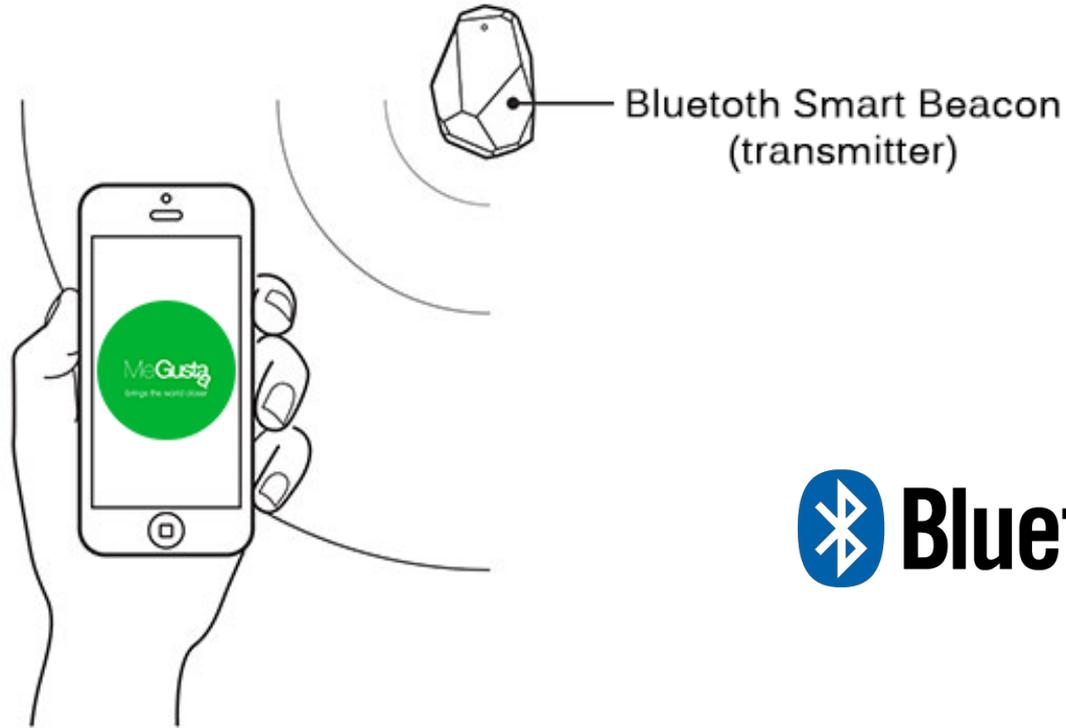
brings the world closer

What is MeGustaa?

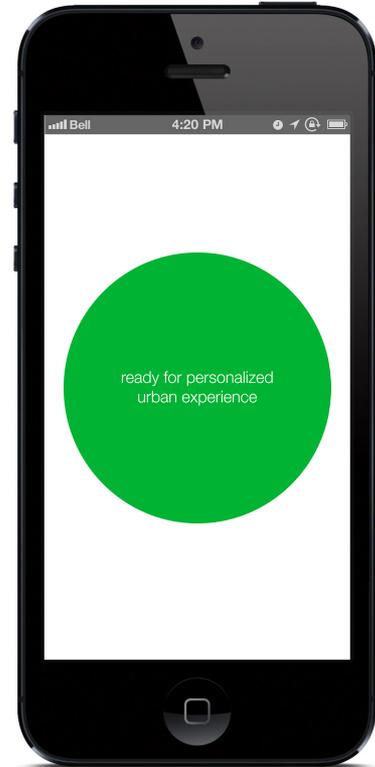
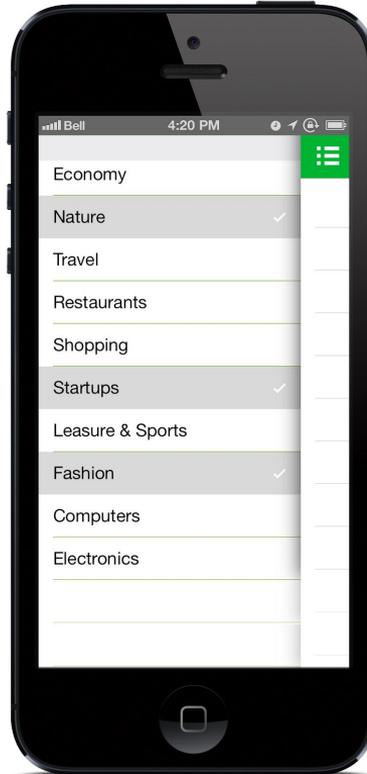
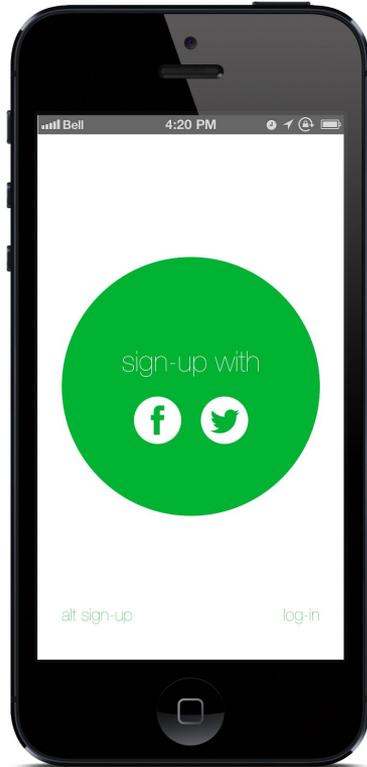
MeGustaa app provides unique and personalized urban experience by sharing the most relevant information about places and things around you.



How does it work?



User experience

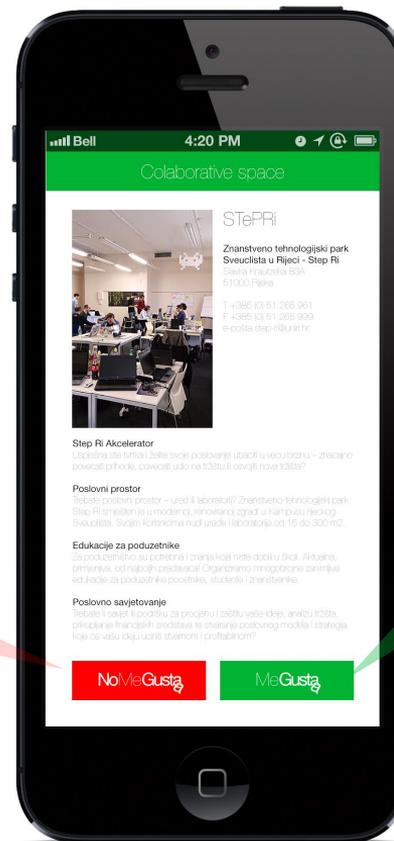


User experience

Upvote the suggested local info
by clicking:

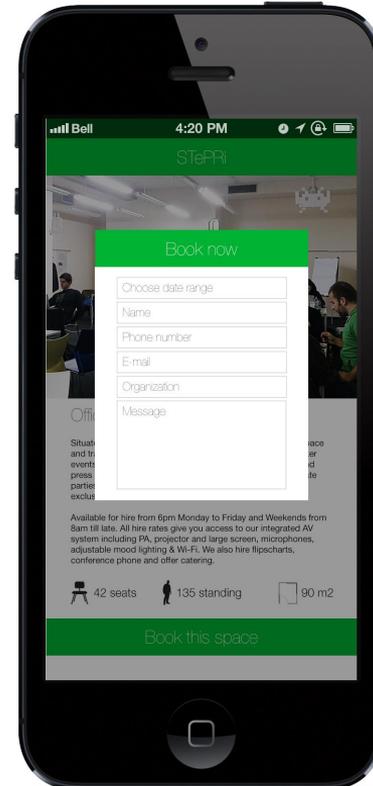
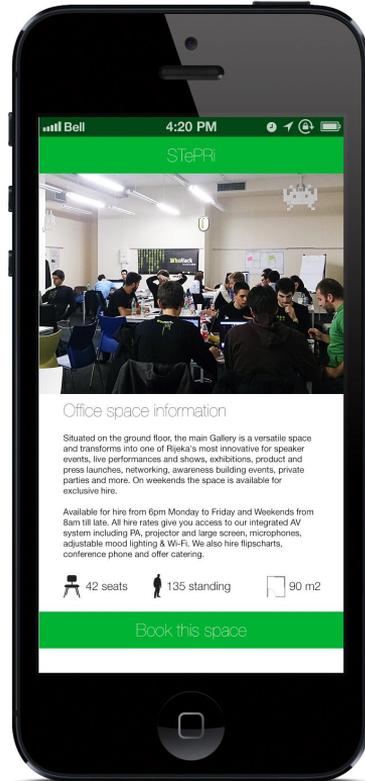


No me gusta!



Me gusta!

User experience



Me gusta!

Share Visit

Special Offer for your 1st visit



Get \$2 off a Hot Dog
Presented by Nathan's

Offer Details

Save for Later

123-45-6789

"If there's a holy grail in digital media, it's advertising that's the equivalent of a Super Bowl commercial or a glossy page in Vogue — an Ad that users regard as part of the experience and worth their attention."

Forbes

Features



Local information for tourists

Relevant information about places and offers nearby

Special offers & discounts for shoppers

Location-based reminders

Indoor navigation system (e.g. shopping malls)

Team



Dejan Hren
UI/UX design



Nina Jurcic
UX design



Borna Beakovic
iOS developer
(grumpy guy)

Thank you!